

2008 TOYOTA ROLL INTO SUMMER TIRE PROMOTION

Official Terms & Conditions

1. Purchase any four (4) new tires (minimum purchase of \$150, pre-tax) at a participating Toyota Tire Center dealership ("Qualifying Purchase") anytime from 5/1/2008 through 6/30/2008 ("Promotion Period"). Participating Toyota Tire Center dealerships and promotion information may be found online at www.toyotaownersonline.com/tirepromo08. Only completed Mail-In Form and Service Invoice dated during the Promotion Period will be accepted. Service Invoices dated prior to 5/1/2008 or after 6/30/2008 will not be eligible. Credit card receipts will not be accepted without dealer repair order or Service Invoice.
2. Mail in your Service Invoice indicating your Qualifying Purchase during the Promotion Period to be postmarked by 7/7/2008 and received by 7/14/2008 along with a completed Mail-In Form found at participating Toyota Tire Center dealerships or online at www.toyotaownersonline.com/tirepromo08 to: 2008 Toyota Roll Into Summer Tire Promotion, P.O. Box 306, Artesia, CA 90702-0306. Service Invoice must be an original or legible copy with dealership name and address clearly visible.
3. Receive one (1) \$50 value American Express®-branded Fill It Up® Card ("Gas Card"). Gas Card is valid for six (6) months; unused points will be forfeited the first day after the valid thru date, subject to applicable law. Usage restrictions and guidelines apply. Gas Card cannot be redeemed for cash and is not transferable. Gas Card is point based with 1 point = \$1 in purchasing power. Terms and conditions apply. Gas Card can be used at virtually any gasoline station that welcomes American Express® Cards. Visit www.rewardearner.com/fillitup for details. All applicable federal, state, and local taxes on award are the sole responsibility of the award recipient. Please allow 8–10 weeks from promotion end date for delivery of Gas Card. Gas Card will be issued in the name on the completed Mail-In Form.

Offer open to legal residents in the fifty (50) United States and District of Columbia who are 18 years of age or older. Offer good only at participating Toyota Tire Center dealerships (excludes dealerships in AL, FL, GA, HI, NC, and SC). Toyota vehicles only, excludes Scion vehicles. Not valid with any other offer. Toyota Motor Sales U.S.A., Inc. ("Sponsor") is not responsible for lost, late, misdirected, incomplete, illegible, mutilated, or postage due submissions. Illegible, incomplete, non-conforming submissions and/or those submissions received after 7/14/2008 will not be acknowledged or honored. No facsimile or email of Service Invoice or Mail-In Form will be accepted. Mechanical reproduction, facsimile, purchase, sale or dissemination of this offer, without the written consent of Sponsor is prohibited. Fraudulent

submissions could result in criminal prosecution. Limit of one (1) award per person, per vehicle. Void where regulated or prohibited. Sponsor: Toyota Motor Sales U.S.A., Inc., 19001 South Western Avenue, Torrance, CA 90501.

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